









Our Story

Everyone has a story. We're no different, except that our story involves a colourful herd of life-sized cow sculptures painted by some of the most talented artists from around the world. Since 1999, it's grown to include over 7000 artists across 100 events hosted in over 90 cities. CowParade has become the world's largest public art phenomenon.

CowParade events aim to inspire uplift and reach as many people as possible. It revives the spirit of community, bringing together residents of each host city, with artists, local businesses and non-profit organisations all supporting and benefitting from the event. The event also pulls in large numbers of outside visitors to the host city.

The artistic goal is to inspire curiosity, thought and discussion amongst visitors whilst showcasing local, artistic talent. To achieve this, we begin by inviting local artists to submit original designs which are compiled into a portfolio. Local event organisers and sponsors then select the artists who transform their two-dimensional designs into life-sized cow masterpieces.

The heart of CowParade lies in the diverse range of replica cow models that you see in this catalogue. They are truly works of art; flawless reproductions of some of the most beloved and inspired life sized cows taken from any of our 80+ events around the world.

Exact copies of the life-sized cows, displayed at city events, are available for sale to the public. Made from polyresin or ceramic, the majority have been hand-painted and painstakingly reproduced. Sizes available are Extra Large, Large, Medium Resin, Medium Ceramic and Small

Each exclusive model comes packaged in its own box with a card detailing the name of the artist and the CowParade city in which it appeared. We select a range of new models from the latest CowParade events and simultaneously retire some of the older models. This way the collection remains up-to-date and retains its exclusivity.





Product information

The production of CowParade cows is an intricate and challenging process. Considering each figurine is an exact replica of a life sized original of one of our worldwide CowParade events, the details must be reproduced as close to perfection as possible

Every six months our team of CowParade devotees selects a number of new cows that appeared in an event somewhere around the world.

Those selected will be added to the CowParade Herd. The selected cows are photographed and sent to the design team who carefully produce 3D clay models to ensure every detail is well-presented. The clay models are then used to create a production mould for each specific cow.

We now have over 500 moulds. The mould produces clean, white CowParade cows (already beauties we think!). A final sand papering and dusting, and the white models are ready for painting

We carefully hand paint a large majority of our cows. Not only do we take pride in reproducing the model, the labour of love lies in accurately replicating the original, painted design of a life-sized cow.

The artwork can be too intricate on occasion even for our talented painters. In that case we use a decal, a specially made sticker specific to that cows design. After the cows are painted, they need a few days to dry before we place them into a low-temperature oven.

Most of the time a lacquer is applied to protect the model in transit; and so begins our miniature work of art's global journey en route to its new owner.

How to take care of the CowParade figurines is a frequent question we receive. We recommend not to put the cow in direct sunlight, this might damage the paint or over time change the colours.



Material

Ceramic

This noble and ancient material is a little more fragile but a better-suited canvas for detailed and intricate artwork.

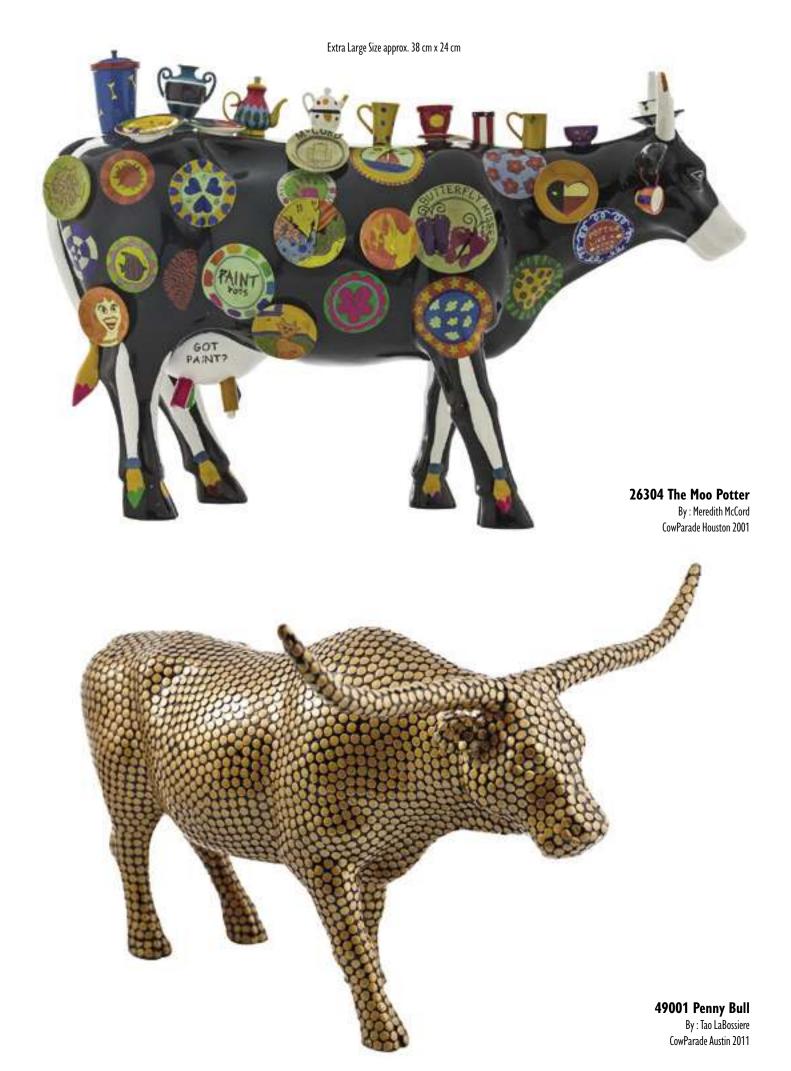
We have dedicated an entire section for medium sized cows in the collection made of ceramic

Polyresin

A sturdy material that can be intricately moulded, this is perfect material for creating very complicated and delicate details on some CowParade models.

It takes paint well, and has a similar appearance to porcelain and pottery. We use this material to make our Extra Large, Large, Medium Polyresin and Small cows in the collection.







46417 Lait Triporteur By : Martine Diotalevi CowParade Paris 2006









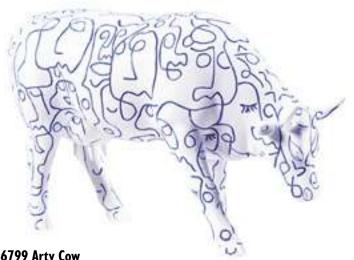
NEW 2022

NEW 2022



46800 Friends

By: Henric Kihlström CowParade Private Collection



46799 Arty CowBy: Michel Clavé
CowParade Private Collection



46747 Ramona

By : Kuska CowParade Madrid 2009



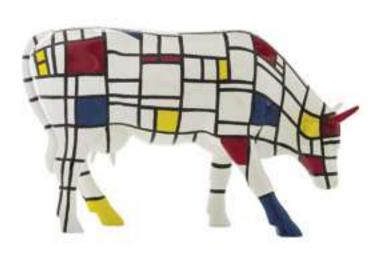
46357 A Homage to Picowso's African Period

By: Annalie Dempsey
CowParade Johannesburg 2005



46737 Heartstanding Cow

By : Steven Ray Miller CowParade North Carolina 2012

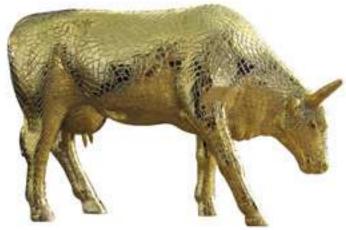


46454 Moondrian

By : Jon Eastman CowParade New York 2000



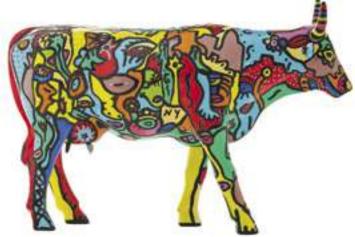
46352 Klimt KowBy: Annabel Church-Smith
CowParade Manchester 2004



46468 Mira Moo GoldBy: Margaret Pedrotti
CowParade San Antonio 2002



46755 Picowso's School for the ArtsBy: Allison Mushalko
CowParade Harrisburg 2004



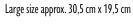
46358 Moo York CelebrationBy: Billy The Artist
CowParade New York 2000



By : Sandra Montenegro CowParade Fortaleza 2018



46438 MusselmaletBy : Ronald Burns
CowParade Copenhagen 2007





46786 Moosy in the Sky with Diamonds

By: Allison Gregory CowParade Austin 2011



46732 Ziv's Udderly Cool Cow

By : Marcie Ziv CowParade New York 2000



By : Andre Crespo

CowParade São Paulo 2017



46718 Partying with Pi COW sso

By : Allison Gregory CowParade Austin 2011



46706 Music Cow Extravaganza

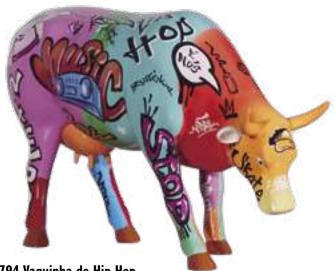
By: Orphelia M. Chamblis CowParade Harrisburg 2004



46336 Cow Barn By: Mary Beth Whalen CowParade West Hartford 2003



By : Andria Linn CowParade North Carolina 2012



46794 Vaquinha do Hip Hop By: Vidal

By : Leslie Zaide Zaidenweber

CowParade Mexico City 2006



46342 Mira Moo By : Margaret Pedrotti

CowParade San Antonio 2002







46486 In the MoodBy: Susan McKinnon
CowParade Portland 2002



46754 ParaisoTropicalBy : Edgar Moura
CowParade São Paulo 2005





By : Robin Tripaldi CowParade Austin 2011



20112 StripedBy: Cary Smith
CowParade New York 2000



46160 MoogritteBy: Linda Jayne Schmer
CowParade Kansas City 2001



46495 H@ute Cow-tureBy: Jose Miguel Valdivia
CowParade Lima 2009



46796 Folk CowBy:
CowParade Léon 2008



By : Patricia Secco CowParade Rio de Janeiro 2007



By : Garance CowParade New York 2000



By : Jane Lowerre CowParade West Hartford 2003



By : Cynthia S. Hudson CowParade Kansas City 2001





46488 The TankBy: Larry Schultz
CowParade Wisconsin 2006













46153 Picowso's Moosicians

By : Clear Lake High School CowParade Houston 2001



46360 Netherlands

By : Yvona Marikova CowParade Prague 2004



46733 CowpernicusBy: Elizabeth Janeway Hallyburton CowParade North Carolina 2012



46788 Shaya's Dream

By: Eduardo Parra & Patients of Rady's Childrens Hospital CowParade La Jolla 2009



46351 Brenner Mooters

By: Kelly Ross CowParade Harrisburg 2004



46775 The Golden Byzantine By : A. Nemolyaeva

CowParade Moscow 2005

46780 Shanghai Cow

By: Unknown CowParade Shanghai 2015

CowParade Fortaleza 2018

CowParade Denver 2006



46757 Cow! By: Joanne Kaliontzis CowParade Boston 2006







By: Molly Brown Roberts

CowParade North Carolina 2012



46764 FunSeeker

By : Janice Joplin CowParade Houston 2001



46790 Surreal Cow

By : Carlus Campos CowParade Fortaleza 2018



46785 Manda Cowru

By : Laerte Silvino CowParade Reçife 2017



46793 No Rumo Da Vente

By : Fernando Franca CowParade Fortaleza 2018



46782 Fernando de Noronha

By : Fagner Barreto CowParade São paolo 2017



46777 Frida vai à Cancún

By : Fagner Barreto CowParade São paolo 2017







NEW 2022



46368 Moo Potter

47916 Time to Celebrate CowParade Private Collection

By: Meredith McCord CowParade Houston 2001



47908 Vacation By: Paulo Marques CowParade São Paulo 2017



47257 Paint Your Own Cow









By: Maria Foss CowParade Telemark, Norway 2006



47880 Heartstanding Cow

By : Steven Ray Miller CowParade North Carolina 2012

CowParade Madrid 2009











47811 Cow Sitting on Man Ni Mu By: Gerardo Feldstein CowParade Buenos Aires 2006

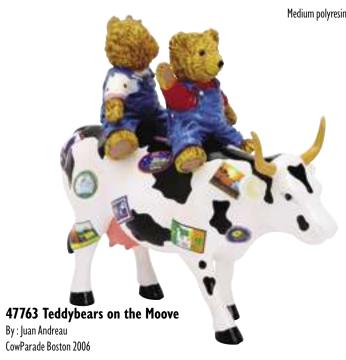


47798 Farmer CowBy: Christine Kornacki
CowParade West Hartford 2007



47902 Queen Cow Caesar By : Τάσος Χώνιας and Δήμητρα Καίσαρη CowParade Athens 2006





47774 Call me Now By: Lenny Niemeier CowParade Rio de Janeiro 2007



47879 A La Mootise By: Aimée Esposito and Mary Louise Gladstone CowParade New York 2000



By : Margaret Pedrotti CowParade San Antonio 2002



47845 Udderly Sunflowers By: Jodi Mendlinger



By : Juan Rolando Rodriguez CowParade Costa Rica 2008



47904 MoogritteBy: Linda Jayne Schmer
CowParade Kansas City 2001





47842 Groovy Moo By: Kay Ormond CowParade Isle of Man 2003



47905 Clarabelle the Wine Cow By : Ken & Rod Gouff, Christine & James Sedley CowParade San Luis Obispo 2017

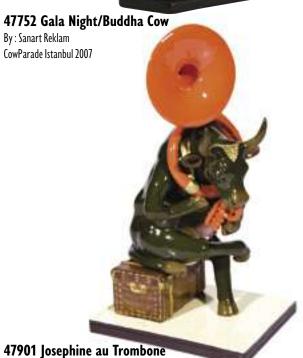


47899 Dancing Diva By: Linda Dolack CowParade New York 2000



By: Ronald Burns CowParade Copenhagen 2007







47913 Minha Vaquina Queer Vocẽ!By: Manoel Braz
CowParade Fortaleza 2018

By : Jejo Cornelsen

CowParade Sao Paulo 2010



47876 TanricaBy: Esra Turan
CowParade Istanbul 2007





47898 Tennis CowBy: Ben Cook, Andy Bubble & CowParade Manchester 2004











NEW 2022



47492 GivernyBy: Henric Kihlström
CowParade Private Collection



47350 Klimt KowBy: Annabel Church-Smith
CowParade Manchester 2004



47485 Red Tulip CowBy:Lous Besier
CowParade CowParade Special



47410 Moondrian By: Jon Eastman CowParade New York 2000





47331 Happy Birthday To Moo! By: Juan Andreu & Mike Dowdall

CowParade West Hartford 2003



47409 Vincent's Cow

By: Sidewalk Sam CowParade Boston 2006



47352 A Homage to Picowso's African Period

By : Annalie Dempsey CowParade Johannesburg 2005



47378 Ramona

By: Kuska CowParade Madrid 2009



By: Katarina W. CowParade Athens 2006



47414 Moosy in the Sky with Diamonds

By: Allison Gregory CowParade Austin 2011



47449 For VincentBy: Ewa Gajek
CowParade Inspirations Edition



47455 Cow Bone ChinaBy: Judith Elsinghorst-Kratz
CowParade Surrey Hills 2016



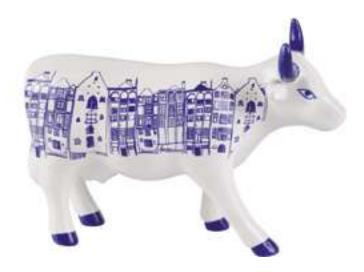
41289 Picowso's School for the ArtsBy: Allison Mushalko
CowParade Harrisburg 2004











47439 Amsterdam CowBy: Rebecca Hogg
CowParade City Edition



47382 Cow DoutoraBy : Alunos da Universidade Estácio de Sá
CowParade Rio de Janeiro 2007



47423 Partying with Pi COW sso By: Allison Gregory CowParade Austin 2011



By: Billy The Artist CowParade New York 2000



CowParade Wisconsin 2006



41255 Striped By: Cary Smith CowParade New York 2000



47483 Vaquinha do Hip Hop By: Vidal CowParade Fortaleza 2018

CowParade Kansas City 2001



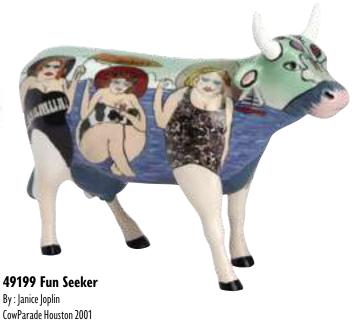
47429 Birtha By: Andria Linn CowParade North Carolina 2012



47390 Cowween of Hearts



47442 Flower Power CowBy: Howie Green
CowParade Boston 2006





By : Kelly Ross CowParade Harrisburg 2004





47477 BravisimooBy: James Walker
CowParade Barcelona 2005



47488 Bio AeronauticaBy: Dimitris Yeros
CowParade Athens 2006





47473 RendadaBy: Rayanne Ferreira
CowParade Reçife 2017

47480 Mensagem RecebidaBy: Thyagão
CowParade Fortaleza 2018

47481 CowgaceirosBy: Weyne
CowParade Fortaleza 2018







46601 ArtPack Vincent



46602 ArtPack Pi-COW-sso





46606 ArtPack Tulips

Small

size approx. 6,5 cm x 4,5 cm





46537 Moondrian

By: Jon Eastman CowParade New York 2000



46554 Vaca Milkman

By: Madrid Pinto y Eduardo Bustos CowParade Madrid 2009



46596 Heartstanding Cow

By: Steven Ray Miller CowParade North Carolina 2012



46574 Happy Birthday to Moo

By : Juan Andreu & Mike Dowdall CowParade West Hartford 2003



By: Carmina Coscollar CowParade Madrid 2009



46650 Vacation

By: Paulo Marques CowParade São Paulo 2017



46562 Farmer Cow By: Christine Kornack

CowParade West Harford 2007





46558 Alphadite Goddess of Shopping

By: Simon Walmsley CowParade Manchester 2004



46583 Chef Cow

By : Alunos da Universidade Estácio de Sá CowParade Rio de Janeiro 2007



46367 Meditating Cow

By: Jan Edlund CowParade Stockholm 2004



46363 A Homage to Picowso's African Period

By: Annalie Dempsey CowParade Johannesburg 2005







20286 Striped

Ry: Cary Smith

By : Cary Smith CowParade New York 2000

46513 Super Cow

By: Stuff Creators CowParade Houston 2001

46330 Groovy Moo

By : Kay Ormond CowParade Isle of Man 2003





46519 Dite Kvetu

By: Veronika Danhelova CowParade Prague 2004

46305 Picowso's Moosicians

By: Clear Lake High School CowParade Houston 2001



46365 Netherlands

By : Yvona Marikova CowParade Prague 2004



46586 Jet Ski Cow

By : Juliana Tedesco dos Santos CowParade Santa Catarina 2011



46582 Udderly Sun Flowers

By : Jodi Mendlinger
CowParade West Hartford 2003



size approx. 23 cm x 17,5 cm x 14 cm



40370 Trophy Moondrian



40371 Trophy Vaca Floral



40360 Trophy White



40362 Trophy Red



40361 Trophy Black



40364 Trophy Yellow





40220 Glass Magnet Set Art

Magnets Polyresin

6 cm x 5.5 cm x 4.3 cm



49801 CowParade Magnet White



49804 CowParade Magnet Blue



49803 CowParade Magnet Red



49802 CowParade Magnet Black



49805 CowParade Magnet Yellow

Keyrings





Cards Game



40350 Postcard Wallet Set of 10 (5 x 2 designs)

40300 Memo Game 40 cards in a gift box

A Touch of Gold

Coasters

Picowso



True Blue



A COWPARADE QUESTION?

any of our distributors and agents world wide will be happy to help you

INTERNATIONAL

CowParade International B.V. info@cowparade-international.com +31 20 708 0090

AMERICAS

CowParade Global Limited merchandise@cowparade.com
T. +18 605 610 000

AUSTRALIA & NEW ZEALAND

Jasnor Pty Ltd. enquiry@jasnor.com T. +61 9562 9900

BENELUX

CowParade International B.V. info@cowparade-international.com +31 20 708 0090

CYPRUS

Kanakis Enterprise Co kanakis1@cytanet.com.cy T. +357 25366009

DENMARK

CowParade International B.V. info@cowparade-international.com +31 20 708 0090

FRANCE

La Petite Centrale contact@lapetitecentrale.com
T. +33 (0)2 32 58 56 73

GERMANY

CowParade International B.V. info@cowparade-international.com +31 20 708 0090

GREECE

A Happy Company info@ahappycompany.gr • www.ahappycompany.gr +302161000700

ITALY

Gift Company Italy info@giftcompany.it
T. +39 051 531 893

RUSSIA

Company SP DLE info@cowparaderussia.ru • www.cowparaderussia.ru
T. +7 495 128 04 23

SPAIN

Cristina Pallarol S.L. Floridablanca, 4, 08015 Barcelona cpallarol@cristinapallarol.com

SWEDEN

Hilmer Agenturer AB info@hilmeragenturer.com
T. +46 837 2280

SWITZERLAND

Alberto Mobaco SA info@alberto.ch T. +41 41 750 44 22

UK & IRELAND

Gaeltag Keltika Limited sales@gaeltag.com
T. +44 208 998 1781

UKRAINE

Gift. UA Distribution Ltd info@present.com.ua T. +38 044 229 4906

HEADQUARTERS

Africa • Antartica • Asia • Australia • Europe

COWPARADE INTERNATIONAL B.V.

Patersstraat 54 5981 TS Panningen The Netherlands

T. +31 20 708 0090

info@cowparade-international.com

www.cowparade-international.com



www.cowparade-international.com